



ADVERTISING AND MARKETING AGENCIES

Use Textlocal as an effective channel to service clients and delight them with the best mobile marketing returns

Leverage SMS as an additional channel to service and delight your clients. With Textlocal, you can create and send attractive SMS marketing messages along with attachments, discount vouchers and personalized offers. What's more- you will also be able to track the effectiveness of both your offline and online ad campaigns with Textlocal.

Expand your portfolio

Explore a new revenue channel with our [reseller options](#) that give you the opportunity to offer industry's leading SMS marketing platform to clients.

Better bang for your buck

Have you considered [bulk SMS](#) as a marketing channel? With 98% open rates and email like attachments & analytics, bulk SMS could be just the thing to differentiate you from competitors. Textlocal's best-in-class delivery rates ensure your messages reach on time, every time.

Track SMS campaign metrics

Generate detailed SMS [campaign performance reports](#) using our APIs or download them from the UI to share with your client. Use our click reports to track and measure campaign engagement. Delight your clients with this value addition!

DM-AGENCY | 03:34 PM

Hi Leela, PFA detailed SMS marketing campaign metrics for South India in June 2015 <http://tx.g/r/tL>. Fantastic results!

Communicate internally

Keep your team members and clients in the loop with updates on billboard, TV, and radio ad bookings, commercials and promotional times. Ensure your internal processes work flawlessly with timely SMS updates.

DM-UPDATE | 04:24 PM

Demounting billboard (ID:2424) of our client Gold's Gym on 04 Jan located at Gandhi Nagar

Wow your clients with powerful campaigns

Easily create and [send advanced SMS campaigns](#) your customers love with just a couple of clicks from our UI. Whether it is personalizing millions of texts via multiple merge fields, sending regional language texts, sharing images and files via SMS, staggering large pushes in batches, it is all incredibly easy with Textlocal.

Promote special offers

Enhance your client's marketing campaigns with special offers and discount vouchers. Let us manage these for you—from [voucher creation](#) to redemption!

DM-VOUCHR | 03:38 PM

Dear Smitha, Get 30% off on all our clothing items! Hurry up – this voucher is valid only till the end of this month

SMS alerts

Send automated SMS reminders, meeting updates, campaign alerts, and even payment receipts to your clients by integrating your CRM with our [SMS gateway APIs](#).

DM-ALERTS | 03:32 PM

Hi Swamanithan, your email marketing campaign has just been sent out!

Leads from offline ads

Ever wondered about inserting a call-to-action in your billboard ads? Now get readers to send SMS to your client's [short codes](#), [long codes](#) or just give a missed call for exclusive offers or for more information.

Instant mobile web pages

Building a [mobile landing page](#) just got easier - create one quickly for your clients' SMS marketing campaigns with Textlocal and bid goodbye to delays and dependence on your IT team.

Manage events seamlessly

Cut down on the effort you put into managing an event. Use Textlocal for an end-to-end solution whether it is promoting events, managing RSVPs, issuing passes or [gathering feedback](#).

DM-SEMINR | 03:34 PM

Please RSVP for the Annual Marketing Seminar 2018 in Goa (July 15, 2018)
<http://tx.gl/r/tL>

Solution tailored to your needs

Tell us what you need and allow Textlocal to customize SMS solutions for you! Our adept in-house team can help you with a range of services, from data management to custom API integrations and bespoke reports.

We work with over 225,000 businesses



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INDIA'S HIGHEST RATED SMS PLATFORM

TRUSTPILOT | TRUST SCORE 4.8/5



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