E-COMMERCE

Enrich your customers' shopping experience; Improve conversions

Textlocal makes it possible to enhance your customer's shopping experience. From order placing and tracking updates to complex marketing and feedback campaigns, Textlocal makes your interactions with the customer better. You can insert attachments and web URLs along with your SMS campaigns. What's more, you get to measure the impact of your campaigns in real-time and optimize your marketing strategy.

Send timely updates

A delayed message can lead to bad customer experience or worse, a missed transaction! Ensure 2-factor authentication OTPs and transaction updates instantly reach your customers with our SMS gateway. Experience unmatched delivery rates and speeds with Textlocal.

Increase conversions

Set up automated reminders of abandoned cart purchases, on-stock notifications, and subscription payments by integrating SMS APIs. Textlocal's powerful SMS capabilities can be integrated into any application in minutes with our comprehensive API documentation and sample code snippets.

> **DM-IPHONE | 03:34 PM**
> Hi Bharath, A product in your wishlist - iPhone 6 - is available for purchase. Buy today and get 10% off!
> http://tx.gl/r/tL

Create memorable SMS campaigns

Easily create and send memorable promotional SMS campaigns that help you get top-of-mind recall. Textlocal makes the marketer's job easy with media-rich texts, advanced personalization via multiple merge fields, regional language options, and more.

Text with attachments

Are you still managing with plain vanilla SMS services? Now send brochures, purchase alerts, payment receipts and shipping status by easily attaching files and web URLs, wherever required.

DM-UPDATE | 04:24 PM
Dear Niharika, Your order #424732 has been successfully placed. Expected delivery time: 5:00pm / 25th May 2018. Track your order: http://tx.gl/r/tL

Drive website traffic

Promote new products and daily deal offers along with a link to your landing page and generate purchases. Get granular analytics like click reports to measure your engagement rates and optimize your marketing strategy.

Create two-way communication

Create superior customer experience by allowing your customers confirm their availability for delivery, enquire about shipping time to their pin code and more by sending a simple SMS to your inbox.

DM-VOUCHR | 03:38 PM
Hi Sanjay, Your groceries will be delivered to your home at 7:30pm today. Please SMS GROCERY AVAILvABLE to 56263XXXX to confirm your availability.

Attract users to mobile app

With 98% read rates and 5x higher open rates than emails, discover how an SMS campaign delivers significantly better results for your app downloads.

DM-MOBILE | 03:38 PM
20-50% DISCOUNTS this week exclusively on our mobile app! Download it here to join our app party: http://tx.gl/r/tL
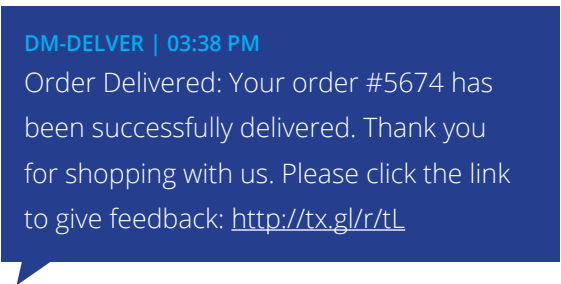
Build a relationship

Ask your customers to opt-in to receive sales or promotional offers by asking them to send an SMS or via a missed call. Sit back and see your opt-in database grow.

Faster go-to-market

Do you have to wait for your IT team to deploy new pages? Textlocal allows your marketing team to easily create mobile landing pages on the go.

Get better feedback

Textlocal's mobile-optimized surveys help you gather customer feedback about product quality, purchase and shipping experience in real-time with higher response rates.

DM-DELVER | 03:38 PM
Order Delivered: Your order #5674 has been successfully delivered. Thank you for shopping with us. Please click the link to give feedback: http://tx.gl/r/tL

Customized solutions

Just tell us what you need and allow Textlocal to tailor SMS solutions for you! Our expert in-house team can also set up your campaigns, integrate with your CRM systems and deliver bespoke reports.

Enterprise grade administration

Textlocal helps you create multi-user accounts, restrict privileges based on user roles and monitor users' activity with detailed audit trails.

We work with over 225,000 businesses

snapdeal | YEPME.com | RENTOMOJO | FURLENCO | CASHIFY | Urban Ladder

ZOPPER Let's go shopping! | LF the farm.in | ItzCash possibilities unlimited | my bluebottle professional cleaning solutions | The Entertainer TheToyShop.pk | OneClickWash

the pipal | TAILORMAN | QiK STAY | Rappio | eezyrent | MEDLIFE

INDIA'S HIGHEST RATED SMS PLATFORM
☑ TRUSTPILOT | TRUST SCORE **4.8/5**

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