

Be an effective change agent through more modern ways of engaging with communities and donors

Build deeper bonds with communities or donors by keeping them updated and informed, track participation, and increase the donor base easily through Textlocal services

## Enthuse and engage

No need to hand out pamphlets or send them via post. Easily create and send memorable promotional SMS campaigns – share files and images, personalize with multiple merge fields, compose regional language texts and more.

# Information on the go

Make it easier for people to donate. With an SMS postcode lookup service they can locate their nearest donation center or local charity service. Forward inbound SMS from customers to your application and send across the location of nearest donation center.

#### DM-SPNSOR | 03:34 PM

Show a child they are worthy of a life filled with hope. Sponsor a child today. Learn more <a href="http://tx.gl/r/TL">http://tx.gl/r/TL</a>

#### DM-MYHLTH | 02:10 PM

Hi Arun, we received your donation towards MyHealth. Your donation makes a difference to their recovery. Donation receipt: <a href="http://tx.gl/r/TL">http://tx.gl/r/TL</a>

### Express gratitude

No more delayed or missed responses. Set up automated personalized thank-you responses along with payment receipts whenever you receive a donation. Integrate your CRM application with Textlocal SMS APIs in minutes.

#### OM-SAVPLT | 02:15 PM

Hi Rahul, Thank you for the donation towards SavePlanet. Each donation goes a long way to realize our mission of saving the planet.

#### Faster outreach

Do away with tedious phone calls to donors. Use Textlocal bulk SMS to instantly reach out to millions of prospective donors and get quicker responses. Get unmatched delivery rates and detailed engagement data with Textlocal.

### Build an informed community

Keep your donors regularly informed with reports and news about activities through a simple SMS that includes web links to relevant reports.

### Drum up better participation

Assess donor participation by asking them to sign up for an event by simply sending an SMS to your inbox. Easily setup your SMS inbox with our long code and short code services. No more anxious waiting for people to turn up.

### Easy ticketing and tracking attendance

Ease event management by sending Textlocal mobile tickets that can be redeemed at the site. Get to know who attended and who didn't.

#### DM-CONCRT | 03:48 PM

Thank you for your donation! Here is your ticket for G8 concert live organized by Heart foundation. <a href="http://tx.gl/r/TL">http://tx.gl/r/TL</a>

#### Easy way to gift aid

Tap into people's urge to do more. Get donors to opt for gift aid along with their donations through a link to a mobile form.

#### **Customized solutions**

Just tell us what you need and allow Textlocal team to tailor SMS solutions for you! Our expert in-house team can also set up your campaigns, integrate with your CRM systems and deliver bespoke reports.

## Enterprise grade administration

Allow multiple offices in different locations create different accounts and send their own SMS campaigns while you centrally manage purchases and credit allocation. Textlocal also helps you create multi-user accounts, restrict privileges based on user roles and monitor users' activity with detailed audit trails.

# We work with over 225,000 businesses





































NDIA

Plot No. 770, Road No. 44, Jubilee Hills, Hyderabad - 500 033



5 St John's Lane, London, EC1M 4BH

© 2021 IMImobile Cloud Communications (India) Pvt Ltd









+91 95021 95201



sales@textlocal.in