



## RESTAURANTS & TAKEAWAYS

Be the most happening and customer responsive restaurant in town

Build a loyal clientele and expand your customer base through Textlocal's SMS platform that can help you run marketing campaigns, send pictures of latest items on your menu, updates about offers, and even manage orders, among a host of other activities.

### Reel in new customers

Make your new menu the news! Attach yummy food shots, or combo offers using Textlocal [SMS attachments](#), PDFs and weblinks. Track response rates with Textlocal [click-through data](#), and fine-tune your message content and campaign times for optimal results.

DM-CUPCKE | 03:34 PM

Everyone is going crazy about our new summer desserts menu! Have you seen it yet? <http://tx.gl/r/TL> - The Cupcake Store

### Fill up the lean hours

Entice customers with limited time [discount vouchers](#) for lean hours sent via SMS. Textlocal will handle the end-to-end couponing process for you.

DM-COUPON | 02:10 PM

Buy 1 pizza and get 1 FREE with this coupon <http://tx.gl/r/TL>. Offer valid till 6pm today

### Grow your opt-in database

Encourage restaurant visitors to text into your SMS longcodes/shortcodes or give a missed call to receive special invites and offers. Keep your opt-in customers engaged for repeat visits.

## Strengthen the loyal customer base

Stay ahead of the competition by rewarding repeat customers. Beat the space for customers' wallet space with Textlocal mobile loyalty cards.

## Create popular menus

Get your customers to vote for their favorite dishes or combo offers and redesign your menus to suit their tastes. Easily conduct polls via inbound SMS or through Textlocal mobile forms and surveys.

DM-KEBABS | 03:48 PM

Kebabs or Tikkas? Let us know what would you be more interested in seeing on our menu. Let us know your opinion [here](#).

## Get to know customer's preferences

Use Textlocal's mobile optimized surveys to get real time feedback from your customers after a dine-in, takeaway or a delivery.

DM-DINING | 03:48 PM

Thank you for dining with us! Click [here](#) to rate your experience.

## Let your SMS do the talking

Accelerate restaurant bookings, corporate orders and more with Textlocal. Quickly craft effective bulk SMS campaigns by attaching images or files, including an opt-out path, personalizing using multiple merge fields and sending regional language texts.

## Delight customers on personal occasions

Surprise your customers with discount coupons on their birthdays and anniversaries by integrating your CRM with Textlocal. Textlocal's powerful SMS capabilities can be integrated into any application in minutes with our comprehensive API documentation and sample code snippets.

DM-DESERT | 03:48 PM

Happy Birthday Shilpa! Dine with us today to get complimentary desserts & more.

## Run campaigns on-the-go

Upload contacts direct from your phone with our Textlocal mobile app and keep your customers abreast of offers on-the-go.

## Manage multiple franchisees

Easily allow your franchisees to run their own bulk SMS campaigns with a tiered account structure. Just pay centrally, allocate credits to your sub-accounts as needed and monitor consumption. Yes, it's that simple!

## Enterprise ready

Textlocal helps you create multi-user accounts, lock down role-based privileges and monitor users' activity with detailed audit trails. If your campaign demands going beyond our standard features, just tell us and we will customize it to your requirement. From custom data management to bespoke reports, we will take care of it all.

We work with over 225,000 businesses



[www.textlocal.in](http://www.textlocal.in)



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