

DLT Regulations: Consent Template Communication from DLT Operators

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Communication Received from VIL

From: VIL DLT PE COMMUNICATION <noreply@vilpower.in>
Sent: Wednesday, August 17, 2021 11:28 PM
To: NDNC.Support <ndnc.support@imimobile.com>
Subject: Consent Template & Consents upload on DLT

Dear Customer,

This communication is further to our earlier communication dated 23rd July 2021 regarding registration of consent templates and uploading of the consent data on DLT. Copy of the earlier Communication is enclosed.

We urge you to take cognizance of the following points and do the needful activities at your end so that you do not face challenges while sending commercial communication to your customers once Consent Scrubbing goes live.

Consent Registration:

We had earlier intimated that as per the provisions of TRAI's TCCCPR 2018, all Principal Entities (PEs) are required to declare and register the consents of their customers on the DLT portal of any one Telecom Service Provider (TSP) with whom the PE is registered.

Accordingly, we had requested all the PEs to register their Consent Templates at the earliest. It was highlighted that subsequently we will enable the Customers Consent data upload feature in the TSPs' systems.

In this regard, kindly note that the customer consent data can be uploaded on the TSPs system from 18th August 2021. Therefore, we again request all the PEs to kindly register their consent templates and start uploading their customer consent data from 18th August 2021 in which the date of Consent shouldn't be older than 6 months from the date of consent upload.

We request you to kindly refer to our enclosed earlier communication/advice regarding the actions that are required to be taken by all the PEs in this regard.

We would like to convey that in the absence of the customer consent in the TSPs' DLT system, the PEs shall not be able to send consent based promotional/service explicit messages to their subscribers/customers who have blocked their related preference on DND.

Kindly note no further extension in timelines will be provided.

Charging for the Bulk Consent Upload:

We would hereby like to convey that we will be charging the PEs as per following slabs for the Bulk Consent upload:

SN	Slab (Consent per file)	Amount per PE ID (in Rs.)
1)	Up to 10,000	Rs 5000 + GST
2)	10,001 to 1,00,000	Rs 10,000 + GST
3)	1,00,001 – 3,00,000	Rs 15,000 + GST
4)	3,00,001 – 5,00,000	Rs 20,000 + GST

Kindly go through the Terms and Conditions for the payments mentioned on the Consent upload landing page.

Additional Terms and Reference:

Kindly note that in case the Bulk consent is uploaded by PE till 22nd August 2021, the same will be made live for scrubbing from 1st September 2021, any subsequent upload i.e. after 22nd August 2021 will be made live within the 15 days from the date of upload.



We request all PEs to kindly go through our earlier and this communication/advise judiciously.
Your support and cooperation are highly appreciated. Please feel free to get in touch with us for any further queries.

If you need further assistance or have any questions, please feel free to reach us on:

Helpline no: +91 9619 500 900 or

Email id : support@vilpower.in

Best Regards,

Vi DLT Support Team.

Disclaimer: Kindly note that the working hours for Vi Support is from Monday to Friday between 10:00 am to 6:00 pm

Communication Received from Jio

From: <support.trueconnect@jio.com>

Date: Wed, Aug 18, 2021 at 1:40 AM

Subject: Reminder Communication to Principal Entities (PEs) on Consents

Dear Customer,

This communication is further to our earlier communication dated 16th July 2021 regarding registration of consent templates and uploading of the consent data on DLT. Please refer the trail mail for earlier Communication.

We urge you to take cognizance of the following points and do the needful activities at your end so that you do not face challenges while sending commercial communication to your customers once Consent Scrubbing goes live on 1st Sep 2021

1. Consent Registration:

We had earlier intimated that as per the provisions of TRAI's TCCCPR 2018, all Principal Entities (PEs) are required to declare and register the consents of their customers on the DLT portal of any one Telecom Service Provider (TSP) with whom the PE is registered.

Accordingly, we had requested all the PEs to register their Consent Templates at the earliest. It was highlighted that subsequently we will enable the Customers Consent data upload feature in the TSPs' systems.

In this regard, kindly note that the customer consent data can be uploaded on the TSPs system from **18th August 2021**. Therefore, we again request all the PEs to kindly register their consent templates and start uploading their customer consent data from **18th August 2021**.

We request you to kindly refer the trail mail for our earlier communication/advice regarding the actions that are required to be taken by all the PEs in this regard.

We would like to convey that in the absence of the customer consent in the TSPs' DLT system, the PEs shall not be able to send consent based promotional/service explicit messages to their subscribers/customers who have blocked their related preference on DND.

Kindly note no further extension in timelines will be provided.

2. Charging for the Bulk Consent Upload:

We would hereby like to convey that we will be charging the PEs as per following slabs for the Bulk Consent upload:

Sr no	Slab (Consent per file)	Amount per PE ID (in Rs.)
1)	Up to 10,000	5,000
2)	10,001 to 1,00,000	10,000
3)	1,00,001 – 3,00,000	15,000
4)	3,00,001 – 5,00,000	20,000

Kindly go through the Terms and Conditions for the payments on TrueConnect Portal.

3. Additional Terms and Reference:

Kindly note that in case the Bulk consent is uploaded by PE till **22nd August 2021**, the same will be made live for scrubbing from **1st September 2021**, any subsequent upload i.e. after **22nd August 2021** will be made live within the **15 days** from the date of upload.

We request all PEs to kindly go through our earlier and this communication/advice judiciously

Your support and cooperation are highly appreciated. Please feel free to get in touch with us for any further queries.

Email id : Jio.ISOMCCSupport@ril.com

Communication Received from Videocon

From: Tcccpr <tcccpr@vmipl.in>
Sent: Monday, August 16, 2021 6:46 PM
Subject: FW: Consent Template & Consent_DLT Updation

Dear Customer,

This communication is further to our trailing mail regarding registration of consent templates and uploading of the consent data on DLT.

We urge you to take cognizance of the following points and do the needful activities at your end so that you do not face challenges while sending commercial communication to your customers once Consent Scrubbing goes live.

Consent Registration:

We had earlier intimated that as per the provisions of TRAI's TCCCPR 2018, all Principal Entities (PEs) are required to declare and register the consents of their customers on the DLT portal of any one Telecom Service Provider (TSP) with whom the PE is registered.

Accordingly, we had requested all the PEs to register their Consent Templates at the earliest. It was highlighted that subsequently we will enable the Customers Consent data upload feature in the TSPs' systems.

In this regard, kindly note that the customer consent data can be uploaded on the TSPs system from 18th August 2021 for which consent acquisition date should not be more than 6 months old. Therefore, we again request all the PEs to kindly register their consent templates and start uploading their customer consent data from 18th August 2021.

We request you to kindly refer to our earlier communication/advice regarding the actions that are required to be taken by all the PEs in this regard.

We would like to convey that in the absence of the customer consent in the TSPs' DLT system, the PEs shall not be able to send consent based promotional/service explicit messages to their subscribers/customers who have blocked their related preference on DND.

Kindly note no further extension in timelines will be provided.

Charging for the Bulk Consent Upload:

We would hereby like to convey that we will be charging the PEs as per following slabs for the Bulk Consent upload:

SN	Slab (Consent per file)	Amount per PE ID (in Rs.)
1)	Up to 10,000	Rs 5000 + GST
2)	10,001 to 1,00,000	Rs 10,000 + GST
3)	1,00,001 – 3,00,000	Rs 15,000 + GST
4)	3,00,001 – 5,00,000	Rs 20,000 + GST

Kindly go through the Terms and Conditions for the payments mentioned on the Consent upload landing page.

Additional Terms and Reference:

Kindly note that in case the Bulk consent is uploaded by PE till 22nd August 2021, the same will be made live for scrubbing from 1st September 2021, any subsequent upload i.e. after 22nd August 2021 will be made live within the 15 days from the date of upload.



We request all PEs to kindly go through our earlier and this communication/advise judiciously

Your support and cooperation are highly appreciated. Please feel free to get in touch with us for any further queries.

Email id : DLT.helpdesk@vmipl.in

Best Regards,
Team VMIPL

Communication Received from BSNL

From: BSNL <dltsupport@ucc-bsnl.co.in>

Sent: Wednesday, August 18, 2021 9:47 PM

Subject: BSNL DLT Communication - Consent Template Registration & Consent Upload

Dear Customer,
Greetings from BSNL!

This communication is further to our earlier communication dated 25th June, 2021 regarding registration of consent templates and uploading of the consent data on DLT (**Copy enclosed**).

We urge you to take cognizance of the following points and do the needful activities at your end so that you do not face challenges while sending commercial communication to your customers once Consent Scrubbing goes live.

Consent Registration:

We had earlier intimated that as per the provisions of TRAI's TCCCPR 2018, all Principal Entities (PEs) are required to declare and register the consents of their customers on the DLT portal of any one Telecom Service Provider (TSP) with whom the PE is registered. Accordingly, we had requested all the PEs to register their Consent Templates at the earliest.

In this regard, it is intimated that the customer consent data can be uploaded on the TSPs system from **18th August 2021**. Therefore, it is once again requested to kindly register the consent templates and start uploading their customer consent data without further delay. **Please note that the date of Consent shouldn't be older than 6 months from the date of consent upload.**

We would like to convey that in the absence of the customer consent in the TSPs' DLT system, the PEs shall not be able to send consent based promotional/service explicit messages to their subscribers/customers who have blocked their related preference on DND.

Kindly note that no further extension in timelines will be provided.

The Following charges to the PEs are applicable for the Bulk Consent upload:

No of records	For General PEs	For Govt./PSU/Scheduled banks
Up to 10,000	₹ 2500	₹ 1250 + GST
10,001 to 1,00,000	₹ 5000	₹ 2500 + GST
1,00,001 to 3,00,000	₹ 7500	₹ 3750 + GST
3,00,001 – 5,00,000	₹ 10000	₹ 5000 + GST

Additional Terms and Reference:

Kindly note that in case the Bulk consent is uploaded by PE till **22nd August 2021**, the same will be made live for scrubbing from **1st September 2021**, any subsequent upload (i.e. after **22nd August 2021**), same will be made live within the **15 days** from the date of upload.

We request all PEs to kindly go through our earlier and this communication/advise judiciously.
Your support and cooperation are highly appreciated. Please feel free to get in touch with us for any further queries.

For further assistance / queries, please feel free to reach us on: https://www.ucc-bsnl.co.in/spoc_support/

Best Regards,
BSNL Team