Banking and Financial Services Industry

Bring a range of banking and insurance services to the customer's mobile phone. Put an end to endless wait times and tardy paper communications.

Introduction

Be a bank or an insurer who is just a swipe away. Cut out intrusive calls and bad customer experiences, by bringing client-facing services to an SMS platform. Use Textlocal to offer a range of instant, actionable services—from bank statements, fund transfers to trading updates. Allow customers to instantly reach out for information via SMS. Be the invisible but always available personal banker using Textlocal's customized SMS services.

Go Mobile

Send customers their bank statements, insurance-policy updates, loan approval status, credit card approvals, payment receipts and much more as SMS attachments and weblinks with Textlocal. Save paper and save the customer a trip to the bank.

The money alert

Keep customers in the loop through instant notifications and alerts on everything from cash withdrawals to card usage both online and offline. Alert them on fund transfers and ping them one-time passwords for secure transactions using the Textlocal API gateway.

Rope in new clients

Cut out frequent cold calls. Allow prospects to show interest in trying out your financial products and services by sending an SMS. Promote your contact info (short codes, long codes, keywords) in marketing communications.

Monitor and control all communication

Create completely secure customized templates that are locked-down for sub-users with Textlocal enterprise-grade features. Monitor and keep track of usage for internal performance and regulatory audits.

HDFC Life
Sar utha ke jiyo!

"*IMImobile services are efficient, fast, competitive, and reliable*"

Thank you for choosing us as your health insurance provider! Here is your policy document http://tx.gl/r/tL

Transaction of Rs. 1,503.56 was made on ICIC debit card ending xx67 on 20-05-2015 / 17:20:24

card one banking

"*Our customers can now manage their finances with ease via mobile text*"

Bring the broker to the phone

Act like a real-time broker to customers through automated trading updates, for everything from market moves and interest rate changes to mutual fund NAVs. These can be every hour or every month, customized to client needs and transaction frequency.

Promote new products and services

Promote new products and get clients to sign up for new services with SMS marketing campaigns. Insert a simple web URL link as 'call-to-action', measure client response and fine-tune your campaigns.

Customer service on SMS

Make your customers feel well served by instantly sending information ranging from account balances to nearest branch locations when requested via SMS. Make the SMS a tool for customer service by making it a 2-way communication channel.

Instant customer feedback

Are your clients happy or unhappy? Do they think your service is exceptional or mediocre? Get instant feedback on customer experience and map bank performance by branch and region by sending a feedback survey form. Create a survey on Textlocal within minutes or attach a link to third-party surveys.

Get ahead with bespoke services

Need help on how to leverage Textlocal and improve your services? Our dedicated team helps tailor solutions for your business needs, whether it's setting up and managing campaigns or helping you integrate various backend systems.

We work with over 165,000 businesses

BARCLAYS · citi · State Bank of India · AXIS BANK · finance bazaar.com

AXA · HDFC Life · IndusInd Bank · Bank of India · ICICI Bank

DCB BANK · CREDITSEVA · Corporation Bank · ALLAHABAD BANK · insuranceinbox

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Hi, your growth opportunity mutual fund NAV closed at Rs. 25.69 today, change (+1.5%). To opt-out from these updates, send NAVCHG STOP to 56263XXX.

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Thank you for banking with us! Please rate your experience at our ICIC branch in Bandra, Mumbai http://tx.gl/r/tL

moorhouse
insurance to smile for

"The dedicated inbound number is very useful in making it easy for customers to simply register their interest by sending a text."

ACF CAR FINANCE

"The thorough training has ensured the systems are easy to use and manage."

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