



EDUCATION

A text-savvy two-way approach to communicating with students, parents and teachers

As an educational institution administrator do you struggle with the need to reach out to parents and students with the right information at the right time? Are you still sending printed memos and mass emails?

With Textlocal business SMS platform, you can send important information such as exam schedules, meeting invites, emergency alerts, attendance notifications and updates on classroom activities. You could even collect detailed feedback on school programs and initiatives. Go on! Build a happy, well-informed community of parents and teachers.

Go paperless; Use SMS

Use Textlocal [bulk SMS](#) to send information about exam schedules, reading material, and meeting invites to students, parents and staff. Easily attach PDFs, spreadsheets, docs or weblinks in your texts.

DM-MATERL | 01:26 PM

Here is the reading material for tomorrow's class <http://tx.gl/r/tL>

Make the most of the admission season

Attract the right students by showcasing your university and courses with Textlocal attachments and shortlinks in your SMS marketing campaigns. What's more, you can [track click rates](#) in real-time and fine-tune your message content for maximum returns.

Send personalized notifications

From exam scores to classroom assignments, share personalized information with your students and teachers at one go with Textlocal merge fields. Messages can be composed in English or 20+ regional languages.

DM-SCHOOL | 07:47 PM

Your child, Sai Vamsi, has scored 18/20 in the Maths Test.

Say it with a picture

Do you get frequent calls from anxious parents enquiring about their toddlers at the day care center? Send them updates about their kids' activities in text format or as [photos via SMS](#) through the day.

Simplify 2-way communication

Allow parents and students to easily seek information by sending an SMS to your dedicated long/short codes or by just giving a missed call. Set up [automated SMS responses](#) along with any relevant files.

Send automatic notifications

Send attendance alerts, birthday wishes, payment reminders and university acceptance notifications by integrating your database with our comprehensive [SMS API gateway](#). With an intelligent SMS gateway and robust technology infrastructure, Textlocal ensures best-in-class delivery rates and speeds for all your texts.

DM-SCHOOL | 06:29 PM

Your child, Pranav Kumar, was absent on Jun 28, 2015

Update on-the-go

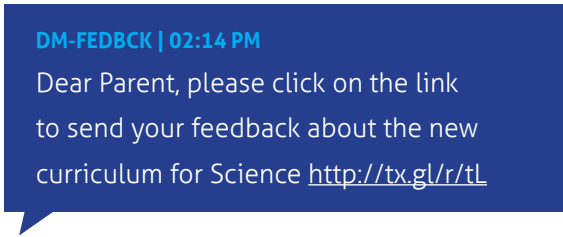
Even your teachers and college staff can send emergency updates, event or classroom activity delays and updates on-the-go using our [mobile app](#).

Be independent

Textlocal [multi-user accounts](#) allow each of your college departments conduct their own SMS campaigns while you centrally manage purchases and lock down SMS templates.

Solicit timely feedback

Get real time and quick feedback about events, teachers, courses and facilities using **mobile-optimized surveys** created on the Textlocal platform. Get 5x the response rates with Textlocal SMS (vs email).



Make ticketing processes simple

Get rid of cumbersome ticketing and tracking processes by sending Textlocal **mobile tickets** for alumni meets, seminars or exhibitions. You can restrict entry and map attendance by scanning and verifying the tickets with our mobile app.

Custom Solutions

If your demands go beyond our standard features, just ask us about our bespoke services. From advanced data management to setting up custom workflows, we will take care of it all.

We work with over 165,000 businesses



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