



EVENT MANAGEMENT

Be an always-on event manager who stays ahead of customer expectations

Textlocal can help change the way you manage an event. You can cut down on intermediaries by reaching out to customers directly whether it is to promote an event, collect RSVPs, send tickets, or even to gauge audience feedback.

Let your event be an SMS away

Use Textlocal [bulk SMS](#) to promote your events and share event brochures, webpage links or even booth layouts with your opt-in database. Insert [PDFs](#), [images](#) or [weblinks](#) as required.

Send timely event alerts

Say bye to disgruntled customers. Integrate [Textlocal SMS APIs](#) with your CRM and send instant SMS updates regarding your events, ticket purchases, and last minute promotions. With Textlocal's best-in-class delivery rates and low latencies, your customers are assured of receiving updates in time.

DM-HACTON | 05:43 PM

Venue for the Bangalore hackathon event (on 25th August) has changed to Indra auditorium on MG Road.

The quick RSVP route

Create [mobile registration forms](#) using Textlocal and make it easy for customers to log details. Alternatively, you can request users to RSVP by sending a simple text to your [SMS inbox](#) or by giving a missed call.

Send exciting promotional campaigns

Stir interest for your event by sending media-rich personalized **SMS campaigns** using Textlocal's easy and powerful UI. With Textlocal's automatic scrubbing of DND numbers for promotional campaigns, opt-in and opt-out paths, you can be assured of regulatory compliance and customer satisfaction.

Single screen mobile tickets

Say no to paper, long queues and expensive ticketing software. Use Textlocal to send **mobile tickets** to participants, which can also be scanned at the venue to track the list of attendees. Save paper, save time.

DM-NHWKND | 02:14 PM

Party like never before! Here's your 3-day ticket pass for the NH8 weekender <http://tx.gl/r/tL>

Manage events seamlessly

Manage your events seamlessly by issuing Textlocal **mobile vouchers** for a wide range of uses at the venue from entry passes to workshop invites and food coupons.

DM-ARTEKN | 11:32 AM

Hi Shilpa, Welcome to the contemporary Indian art exhibition. Here is your lunch voucher: <http://tx.gl/r/tL>

Instant customer feedback

Ask participants to rate speakers, workshops and events via **Textlocal surveys**. Get an immediate response while the event is still fresh in the minds by sending a survey as soon as the event ends.

DM-MICBIO | 07:28 PM

Thank you for joining the microbiology seminar! We welcome your feedback on the session: <http://tx.gl/r/tL>

Two-way channel to your customer

Allow your participants to reach you whether it is to express interest, or find out about availability of events, rooms, travel options and more via SMS. **Set auto responses** and appear always-on.

DM-SUMMIT | 02:19 PM

For room availability during the Ad Summit, SMS HILTONINN ADS2015 to 56263XXXX

Be the perfect planner

Send personalized invites for weddings along with images, RSVP links, reminders and venue details. You can even seek dietary preferences using a Textlocal platform with a keyword sent as SMS to a short code.

Map interest for events

Measure the interest for shows by asking audiences to send an SMS to your inbox. Grab their attention by promoting your inbox [keywords](#), [short codes](#), [long codes](#) or missed call numbers on multiple channels.

Bespoke and Enterprise grade Solution

Textlocal helps you create multi-user accounts, restrict privileges based on user roles and monitor users' activity with detailed audit trails. If your event demands going beyond our standard features, just tell us and we will customize it to your requirement. From custom data management to bespoke reports, we take care of it all.

We work with over 165,000 businesses



NxtBigWhat



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