



## HEALTH & BEAUTY

Woo customers by being the always available service with personalized bookings and manage their wellness calendar

Be a part of the well being of clients by offering them hassle-free ways of making appointments and sending them anything from a diet plan to a fitness tip.

### Get into the box

Share promotions, service flyers and web URLs with prospective customers via Textlocal [SMS attachments](#) and shortlinks. Use Textlocal to track clicks in real time and [measure marketing reach](#) and effectiveness.

### Fill the gaps

Offer time-bound discounts for lean seasons using [mobile vouchers](#) in SMS promotions. Easily create vouchers, send them via SMS, and redeem right from Textlocal platform.

### Stay alert

Send automated reminders of appointments and other alerts using SMS APIs and organize your clients' wellness calendars. Easily integrate our powerful [SMS APIs](#) with any CRM or software in minutes using our comprehensive documentation and sample code snippets.

DM-REDROK | 07:12 PM

Hi Ankit, Enroll this month and get FREE personal training for 15 days with this coupon: <http://tx.gl/r/TL> - Red Rocks Fitness

DM-AVNSPA | 03:36 PM

Hi Neha, Your appointment is confirmed for 11:30 AM tomorrow (Feb 3, 2018) - Avalon Beauty Spa

## Manage multiple branches

Let your branches/franchisees conduct their own SMS campaigns while you centrally manage the credits distribution and lock down templates with Textlocal's [enterprise-grade features](#).

## Book my slot

Allow customers to book a slot with their preferred hairdressers and gym trainers by just texting into your dedicated SMS inbox setup to your [long-codes/short-codes](#) or by giving a missed call.

## Be Jeeves

Be the assistant customers want. Send them everything from personalized diet plans to beauty tips, through a simple SMS. Be there for the customer.

DM-DITPLN | 12:48 PM

Hi Sabsyasachi, Here is your personalized diet plan <http://tx.gl/r/TL> to help reduce your body fat below 12%.

## Communicate internally

Set up automated reminders to notify your staff of slot changes, new customer appointments, last minute openings and more. Right communication flows go a long way in streamlining internal processes.

## Do promotions right

Create campaigns that your customers love in just a few clicks with Textlocal. Utilize advanced merge fields, attachments, regional language transliteration tool, and schedule/stagger features to send effective [bulk SMS](#) campaigns.

## Reward loyalty

Build & retain your customer base by sending mobile loyalty cards to reward frequent visitors. Track every customer visit with unique loyalty codes and allow redemptions of rewards using Textlocal services.

DM-OMYOGA | 04:27 PM

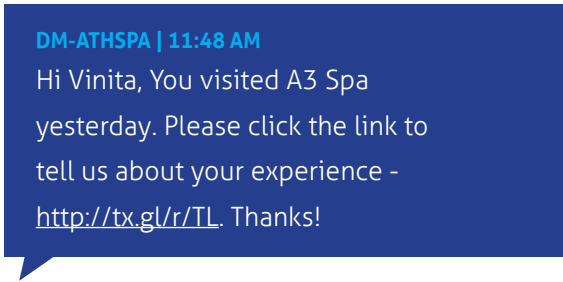
Om Yoga invites you for monthly Ashtanga Yoga session on December 3. Here is your loyalty card - <http://tx.gl/r/TL>. Please use the given code on your visit.

## Make events easy

Celebrating an anniversary or holding a fitathon? Use Textlocal to invite customers and track attendance with its unique [mobile ticketing](#) feature.

## Get instant feedback

Show customers a caring side and track service standards. Send a link to Textlocal [mobile surveys](#) in your text messages to get feedback about the post-service customer experience.



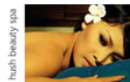
## Mobile management

Are you a freelance hairdresser, beautician or a trainer working from a remote location? Compose messages from anywhere with [Textlocal mobile app](#) and send them to contacts straight from your phone.

## Solution tailored to your needs

Never worry about having your requirement not met with Textlocal. Tell us what you need and allow Textlocal to customize SMS solutions for you! From bespoke data management to API integrations and reports, we can handle it all.

# We work with over 165,000 businesses



www.textlocal.in



INDIA  
IMIMobile Pvt Ltd.  
Plot No. 770, Road No. 44, Jubilee Hills, Hyderabad - 500 033

UK  
IMIMobile Europe Ltd.  
5 St John's Lane, London, EC1M 4BH

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TRUSTPILOT | TRUST SCORE 9.7/10

- SMS Textlocal to 92205 92205
- +91 40 30858603
- sales@textlocal.in