



## REAL ESTATE

Be the remote 24/7 real estate agent who is always ready and always responsive to your client needs

Use Textlocal to go beyond a simple SMS alert on a new property. Entice customers with photographs, layouts and location maps of the property. Send a slew of reminders to existing clients on payment alerts to construction updates. Reach anyone in any part of India, by making the most of Textlocal's regional language options.

### Show and sell

Looking to improve sales? Send images of the property with its location and even its layout via SMS to your customers. Textlocal allows you to [insert SMS attachments](#) and web URLs, so you can even send them a purchase or lease agreement.

DM-APTRNT | 09:14 AM

New semi-furnished 3-BHK apt available for rent in HLF properties for Rs. 30,000. See photos: <http://tx.gl/r/tL>

### It's automatic

Send automated reminders on everything from the rent to maintenance dues and payment receipts by integrating your CRM with our [SMS APIs](#). Textlocal's best-in-class delivery rates ensure your messages have the maximum impact.

DM-RENTRM | 06:00 PM

Hi Ankur, rent due for your Apt. No-401 in Whitefield. Please ensure you pay by 5th of every month.

## Expand your opt-in database

Promote your [keywords](#), [short codes](#), [long codes](#) or missed call numbers on different marketing communications and get prospective customers reach out to you for more information or to receive a call back.

## Be alert to customer needs

Online portals can send an alert to buyers and sellers when a property matches their needs. This can be for an enquiry or even a transaction.

DM-APTMT | 11:54 AM

Hi Veda, An apartment matching your requirements has just been listed.

Click here to view: <http://tx.gl/r/tL>

## Speak to everyone in their language

Send [regional language SMS](#) using our incredibly easy transliteration tool. Alternatively, craft and send [mobile-optimized webpages](#) in any language to customers in any part of the country. Track your campaign effectiveness using our click-through data.

## Empower field agents

Field agents can conduct campaigns or send alerts on the move using Textlocal's mobile app. Use Textlocal's [enterprise account](#) to control the tone and quality of the communication, and monitor their usage and activity.

## Be seamlessly responsive

Wow prospects and customers by instantly sending information they seek via an SMS. [Auto-respond](#) with pricing information, construction photos, site plan or other information via SMS and make the experience seamless and instant.

## Instant feedback

Gather feedback from your customers using [Textlocal surveys](#) and data collection forms. Survey responses can be viewed on our UI or can be downloaded for further analysis.

DM-FEDBCK | 07:34 PM

Dear Saha, We are glad you found the apartment of your choice. Please click to give us your feedback -

<http://tx.gl/r/tL>

## Solution tailored to your needs

Tell us what you need and allow Textlocal to customize SMS solutions for you! Our adept in-house team can help you with a range of services, from data management to custom API integrations and bespoke reports.

We work with over 165,000 businesses



www.textlocal.in



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INDIA'S HIGHEST RATED SMS PLATFORM

TRUSTPILOT | TRUST SCORE 9.7/10

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